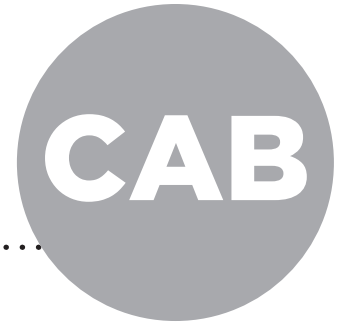




Communication, Arts & Business Academy



**For a list of courses offered within each Program of Study see back of flyer.*

Is one of the Communication Programs of Study for you?

We all have stories to tell. Students in these Programs of Study will learn how to communicate those stories in every possible way. Students will have opportunities to explore designing, producing and exhibiting services. If you love to communicate through words, visuals, the media or graphics, then one of these Programs of Study is for you!

- Audio Technician
- Broadcast Engineer
- Journalist
- News Anchor
- Newspaper Layout/Design
- Public Relations Specialist
- Radio Broadcasting
- Studio Technician
- Webpage Designer



Is one of the Art Programs of Study for you?

Students in these Programs of Study are interested in creating works, which may be visual in nature, such as ceramics, drawing, painting, sculpture, architecture, printmaking, modern visual arts (photography, video, and filmmaking), design and crafts or creating works that are performed in front of an audience, such as drama, music, and dance. If you like to create or perform, then one of these Programs of Study is for you!

- Actor/Actress
- Advertising Art Director
- Art Critic
- Court Artist
- Gallery Owner
- Graphic Designer
- Jewelry Designer



Is one of the Business Programs of Study for you?

Students in these Programs of Study are interested in working in the areas of planning, leadership, communication, collaboration, and technology while studying both locally and globally in the business world. If you are a student who wants to study computer science, marketing or entrepreneurship, then one of these Programs of Study is for you!

- Accounting
- Banking Services
- Business Consultant
- Business Finance
- Business Management
- Information Support & Services
- Insurance
- Leadership Skills
- Network Systems
- Owning/operating a business
- Philanthropic organizations
- Programming & Software Development
- Sales Representative
- Securities & Investments
- Web & Digital Communications



(573) 659-3018 Find complete Academy information at: www.jcschools.us



Communication, Arts & Business Academy



Communication Programs of Study

CTE

Broadcast Media I	4.0
Graphic Communications I - Dual Credit	4.0
<i>Additional 2.0 credits from General Program of Study</i> OR	
Broadcast Media I & II	8.0
Graphic Communications I/II - Dual Credit	8.0

General

21st Century Communication	0.5
Creative Writing	0.5
Desktop Publishing	0.5
Digital Photography	0.5
Foreign Language IV or AP	1.0
Help Desk	1.0
Interpersonal Communications	0.5
Intro to Media	0.5
Intro to Photography	0.5
Journalistic Prod. - Red & Black	2.0
Journalistic Prod. - Yearbook	2.0
Journalistic Writing	1.0
Speech II	0.5
Video Productions	1.0
Video Productions Independent Study	1.0
Web Design I	0.5
Web Design II	0.5

Arts Programs of Study

CTE

Graphic Communications I - Dual Credit	4.0
<i>Additional 2.0 credits from General Program of Study</i> OR	
Graphic Communications I/II - Dual Credit	8.0

General

Advanced Music Theory	0.5	Journalistic Prod.- Red & Black	2.0
Art I, II, III & IV	1.0 each	Journalistic Prod.- Yearbook	2.0
Ceramics I, II, & III	0.5 each	Marching Jay Band	1.0
Chorale	2.0	Music Appreciation	0.5
Competitive Speaking and Interpretation	1.0	Printmaking	0.5
Concert Band	1.5	Speech II	0.5
Concert Choir	2.0	Symphonic Band	1.5
Concert Orchestra	2.0	Symphonic Orchestra	2.0
Debate II	0.5	Three Dimensional Art	0.5
Desktop Publishing	0.5	Video Productions	1.0
Digital Photography	0.5	Video Productions Independent Study	1.0
Drama I/II	1.0	Web Design I & II	0.5 each
Freshman Choir	2.0		
History of Jazz, Pop & Rock	0.5		
Intro to Music Theory	0.5		
Intro to Photography	0.5		
J.C. Riot	1.0		
Jazz Band	1.0		

Business Programs of Study

CTE

Computer Technology I - Dual Credit	4.0
<i>Additional 2.0 credits from PLTW or General Programs of Study</i> OR	
Computer Technology I/II - Dual Credit	8.0

PLTW

Computer Science Essentials	1.0
Computer Science Principles	1.0
Computer Science A	1.0
**Cybersecurity	1.0
<i>Additional credits from CTE or General Program of Study to total 6.0 credits</i>	
<i>**To be implemented in Fall of 2018.</i>	

General

Accounting I	1.0
Accounting II - Dual Credit	1.0
Business Law I & II	0.5 each
Business Technology - Dual Credit	1.0
Computer Applications I	0.5
Computer Applications II - Dual Credit	0.5
Desktop Publishing	0.5
Entrepreneurship A or B	0.5 each
Global Business	0.5
Help Desk	1.0
Intro to Business	0.5
Marketing (CME)	1.0
Marketing Work Experience (CME)	Varies
Speech II	0.5
Web Design I & II	0.5 each
<i>Credits accrued from CTE or PLTW may be used as part of the 6.0 credits for the General Program of Study</i>	

***Students need 6.0 credits from a Program of Study to receive an Academy Endorsement**

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