

Communication, Arts & Business Academy



*For a list of courses offered within each Program of Study see back of flyer.

Is one of the Communication Programs of Study for you?

We all have stories to tell. Students in these Programs of Study will learn how to communicate those stories in every possible way. Students will have opportunities to explore designing, producing and exhibiting services. If you love to communicate through words, visuals, the media or graphics, then one of these Programs of Study is for you!

- Audio Technician
- Broadcast Engineer
- Journalist
- News Anchor
- Newspaper Lavout/Design
- Public Relations Specialist
- Radio Broadcasting
- Studio Technician
- Webpage Designer



Is one of the Art Programs of Study for you?

Students in these Programs of Study are interested in creating works, which may be visual in nature, such as ceramics, drawing, painting, sculpture, architecture, printmaking, modern visual arts (photography, video, and filmmaking), design and crafts or creating works that are performed in front of an audience. such as drama, music, and dance. If you like to create or perform, then one of these Programs of Study is for you!

- Actor/Actress
- Advertising Art Director
- Art Critic
- Court Artist
- · Gallery Owner
- Graphic Designer
- · Jewelry Designer



Is one of the Business Programs of Study for you?

Students in these Programs of Study are interested in working in the areas of planning, leadership, communication, collaboration, and technology while studying both locally and globally in the business world. If you are a student who wants to study computer science, marketing or entrepreneurship, then one of these Programs of Study is for you!

- Accounting
- Banking Services
- Business Consultant
- Business Finance
- Business Management
- Information Support & Services
- Insurance
- Leadership Skills
- Network Systems
- Owning/operating a business



- - Philanthropic organizations
 - Programming & Software Development
 - Sales Representative
 - Securities & Investments
 - · Web & Digital Communications





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Communication Programs of Study

CTE

Graphic Communications I	4.0
Additional 2.0 credits from General Program of Study OR	
Graphic Communications I/II	8.0

General

Broadcast Media I	1.0
Broadcast Media II	1.0
Creative Writing	0.5
Desktop Publishing	0.5
Digital Photography	0.5
Foreign Language IV or AP	1.0
Help Desk	1.0
Interpersonal Communications	0.5
Intro to Media	0.5
Intro to Photography	0.5
Journalistic Prod Red & Black	2.0
Journalistic Prod Yearbook	2.0
Journalistic Writing	1.0
Speech II	0.5
Video Productions	1.0
Video Productions Independent Study	1.0
Web Design I	0.5
Web Design II	0.5

Arts Programs of Study

CTE

Grap	nic Communications I	4.0
Additional 2.0 credits from Visual Arts Program of Study OR		ıdy
Grap	nic Communications I/II	8.0

Visual Arts

Art I, II, III & IV	1.0 each
Ceramics I, II, & III	0.5 each
Desktop Publishing	0.5
Digital Photography	0.5
Intro to Photography	0.5
Journalistic Prod Red & Black	2.0
Journalistic Prod Yearbook	2.0
Printmaking	0.5
Three Dimensional Art	0.5
Video Productions	1.0
Video Productions Independent Study	1.0
Web Design I & II	0.5 each

Performing Arts

Advanced Music Theory	0.5
Chorale	2.0
Concert Band	1.5
Concert Choir	2.0
Concert Orchestra	2.0
Debate II	0.5
Drama I/II	1.0
Freshman Choir	2.0
History of Jazz, Pop & Rock	0.5
Intro to Music Theory	0.5
J.C. Riot	1.0
Jazz Band	1.0
Marching Jay Band	1.0
Music Appreciation	0.5
Speech II	0.5
Speech-Drama Performance	1.0
Symphonic Band	1.5
Symphonic Orchestra	2.0

No more than 4.0 credits from the same course code may be applied towards an Academy Endorsement.

Business Programs of Study

CTE

Computer Technology I - Dual Credit	4.0
Additional 2.0 credits from PLTW or General Programs of Study OR	
Computer Technology I/II - Dual Credit	8.0

PLTW

**Intro to Computer Science	1.0	
Computer Science Principles	1.0	
Computer Science A	1.0	
***Cybersecurity	1.0	
Additional credits from CTE or General Program of Study to total 6.0 credits "TBD. ""Future courses in this Program of Study are being developed in partnership with Advanced Placement (AP) and are subject to change.		

General

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Accounting I & II	1.0 each	
Business Law I & II	0.5 each	
Business Technology - Dual Credit	1.0	
Computer Applications - Dual Credit	0.5	
Desktop Publishing	0.5	
Entrepreneurship A or B	0.5 each	
Global Business	0.5	
Help Desk	1.0	
Intro to Business	1.0	
Marketing (CME)	1.0	
Marketing Work Experience (CME)	Varies	
Speech II	0.5	
Web Design I & II	0.5 each	

Credits accrued from CTE or PLTW may be used as part

of the 6.0 credits for the General Program of Study

*Students need 6.0 credits from a Program of Study to receive an Academy Endorsement

•••••••• (573) 659-3018 Find complete Academy information at: www.jcschools.us••••••••